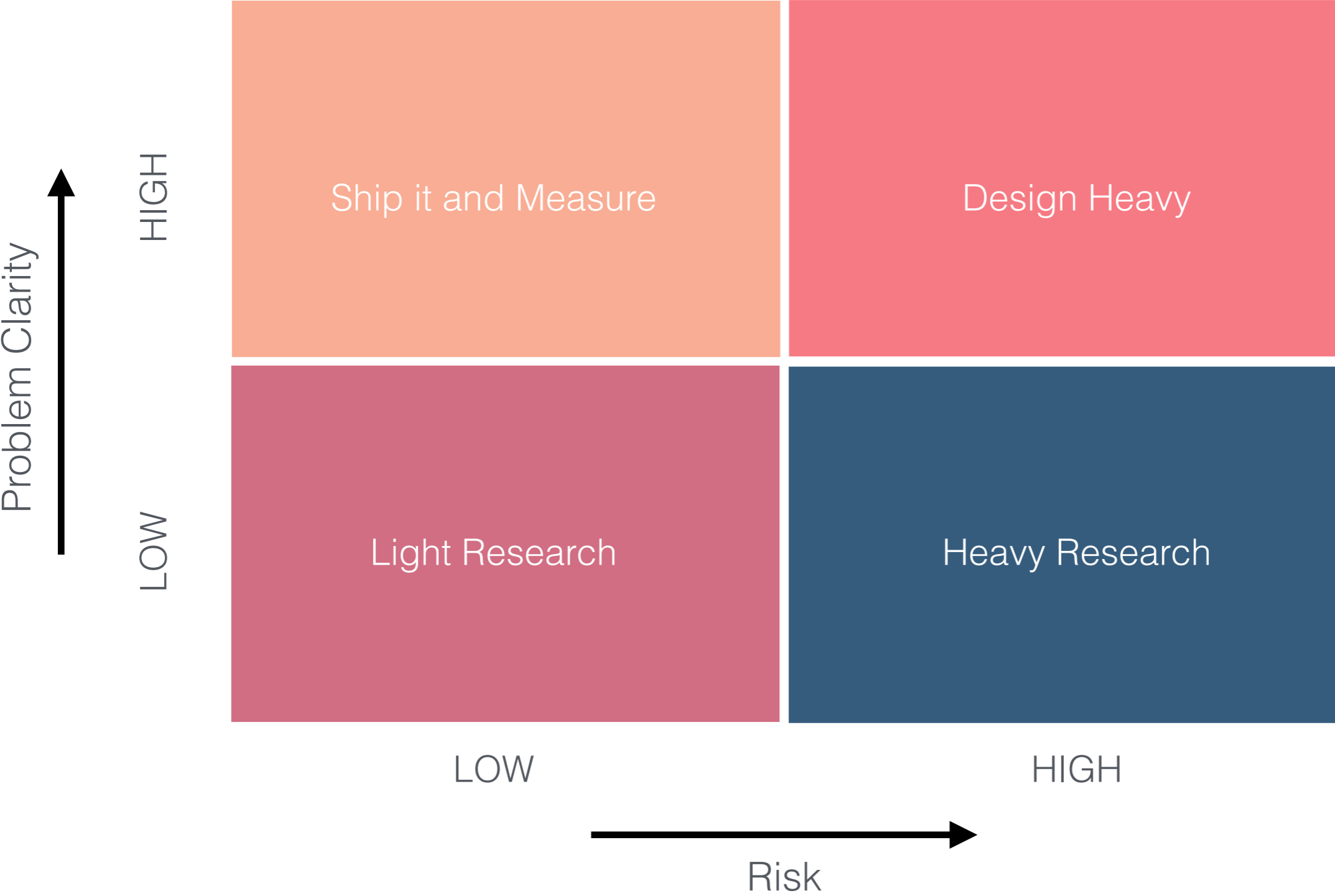


User Research Prioritization Matrix



Source: <https://www.pendo.io/pendo-blog/a-tried-and-true-framework-for-prioritizing-user-research/> | Jeanette Fuccella